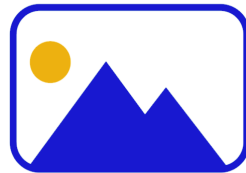


Manufacturability Analysis

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March 15, 2016



Mountain View Energy

Outline



- Framework
 - Product definition
 - Product value
 - Market/Value chain fit
- Manufacturability Analysis
 - How to define a manufacturing flow
 - When to define it
 - When to implement it
- Examples

Framework



Margin = Price – Cost
Value: Max. Price Limit

$$\text{Value} - \text{Cost} > 0$$

- Product definition
 - Physical
 - Functional
- Product **Value**
 - Need
 - Worth

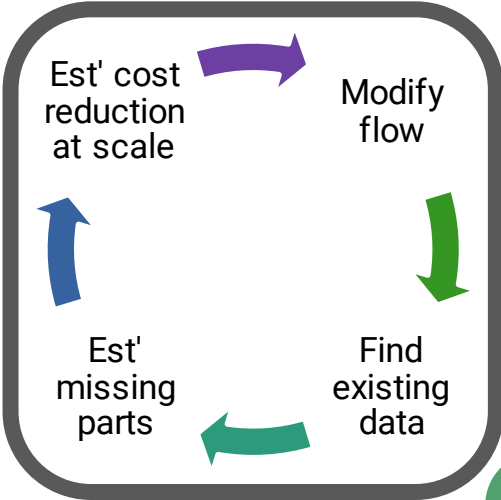
Manufacturability: How to get **Cost** lower than Value.
Translating physics into finance.

How to Define



Starting Point

- Develop a strawman flow
 - Processes (equipment)
 - Materials
- Find analogous existing mfg flow as a template.



Unknowns drive questions.

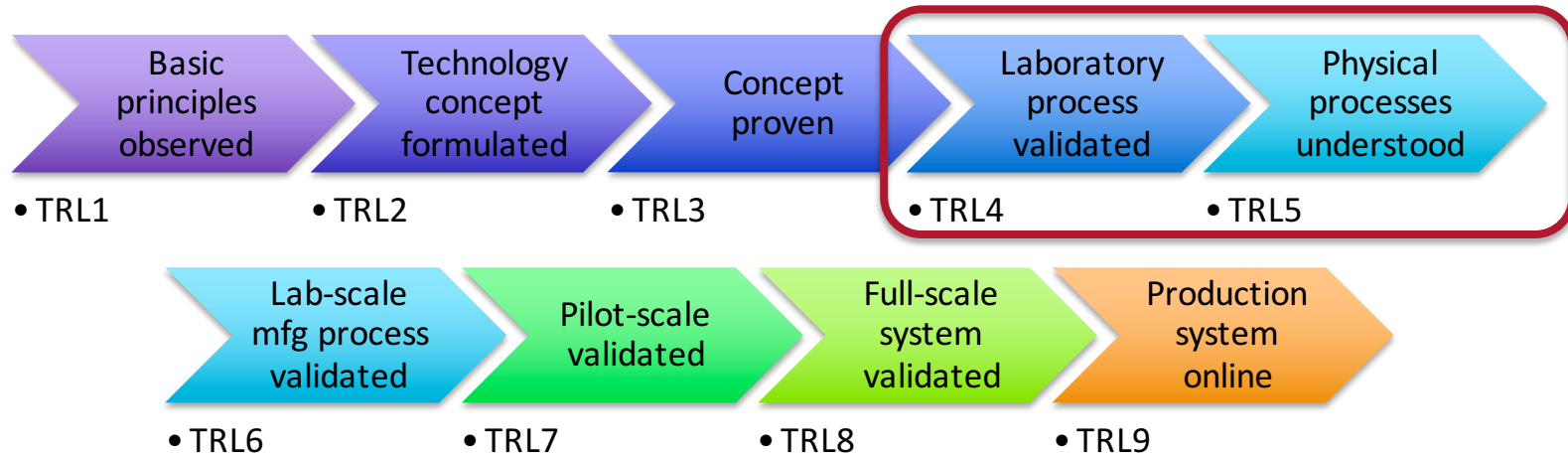


Manufacturability Analysis

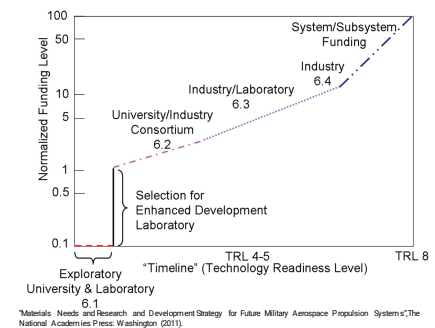
- Resources
 - eqpt, materials, facilities, time
- Process Flow
- Product Specifications
- Cost
- Unknowns/assumptions



When to Define



- Sooner is better (early in TRL4)
- No later than:
 - Most of the physics is understood
 - **AND**
 - By end of TRL 5 **OR**
 - Next round est'd capital is insufficient to support learning



When to Implement



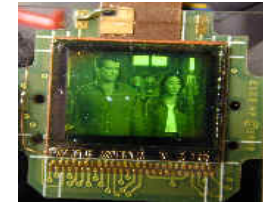
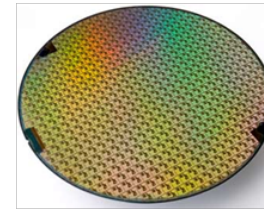
	Employees	Annual R&D Budget	Annual # of Experiments (rate-of-learning)	Next Round Est. Capital	Decision Making Behavior
CMOS	80,000	\$2,500,000,000	2,500,000	\$100k-\$1M	Local planning and execution, several paths.
Storage	75	\$30,000,000	20,000	\$1M-\$10M	Local planning and execution, several paths.
LED Lighting	2,000	\$100,000,000	10,000	\$1M-\$10M	Mid-level planning, several paths.
Solar	50	\$10,000,000	2,000	\$10M-\$100M	Mid-level planning, single path, want mfgt'y.
Solar	7,000	\$100,000,000	300	\$10M-\$100M	Detailed planning, focus on manufacturability.
Solar	200	\$30,000,000	400	\$10M-\$100M	Detailed planning, focus on manufacturability.
Sensors	6	\$80,000	32	\$10k-\$1M	All staff planning, focus on manufacturability.

- The rate-of-learning relative to expenditures governs decision making behavior.
- General rule:
 - When rate of learning to get to the next stage gate is can only support a single overall technology path, then manufacturability must be implemented as a constraint.

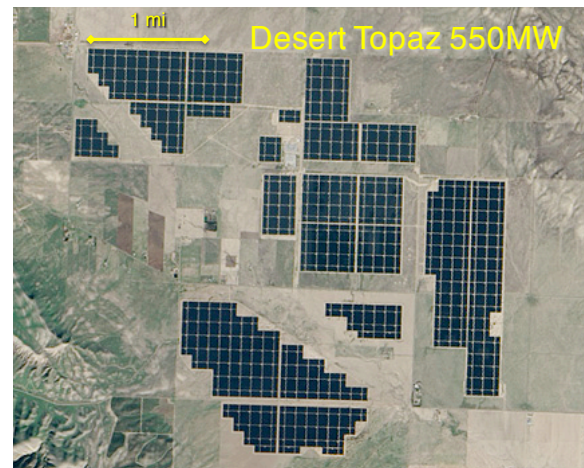
Two Case Studies



- High learning-rate
 - Implementing a paradigm shift



- Low learning-rate
 - Accelerating progress



Case 1: High-Rate Learning. Paradigm Shift- Low-cost Instrumentation

- Landscape

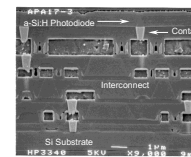
- Captive manufacturer
- Core business measurement (electronics, chemistry)

- Find orthogonal markets that technology can intersect

- Low-cost sensing not otherwise accessible
- Markets
 - Micro-mover support
 - Photonic crystals for switching
 - Biochemical compound detection

- Results

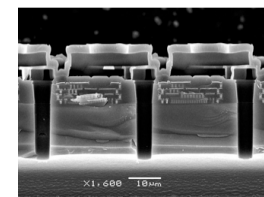
- Elevated photodiode array
- Base technology for AFM
- OLED microdisplay
- Seed money for biochemical sensing



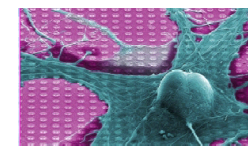
a-Si:H PD Array
(HP/Agilent Technologies)



OLED Microdisplay.
(HP/Agilent Technologies)



Inkjet Head
(Memjet Inc.)



Neuron Communications
(Infineon)



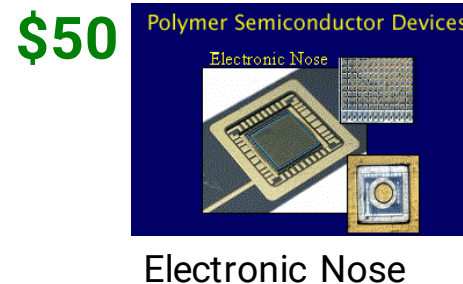
Digital Light Projector
(Texas Instruments)

Wafer Fab as Manufacturing Platform

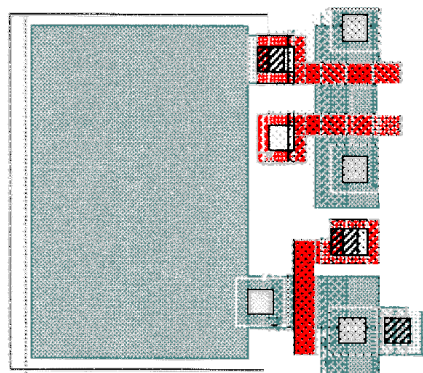


	Semiconductor Mfg.	Machining	Mach./Semi.
Minimum Feature Size	0.25 μm	100 μm	400:1
Alignment Tolerance	< 25 nm	$\sim 10 \mu\text{m}$	40,000:1
Manufacturing Cost	$\$4 \times 10^{-7}$ /FET	$\sim \$2 \times 10^{-1}$ /switch	200,000:1

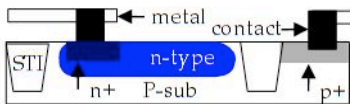
For the number of devices made, a semiconductor fab is the most precise and least expensive manufacturing platform.



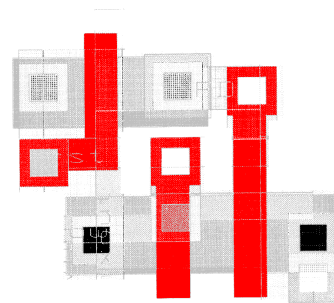
Rapid-Prototyping: Rapid Success



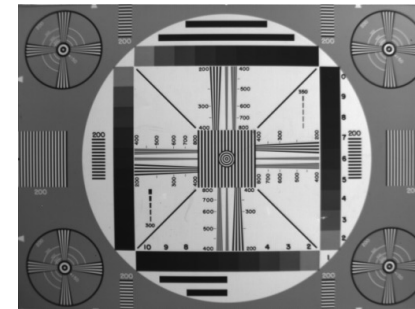
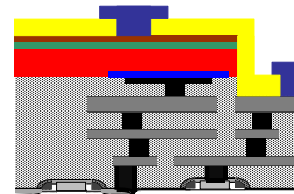
c-Si 3T Pixel



From: S.-G., et al., Ch. 5, Lee, in "Photodiodes – World Activities in 2011", Park, J. W. ed., ISBN 978-953-307-530-3 (2011).

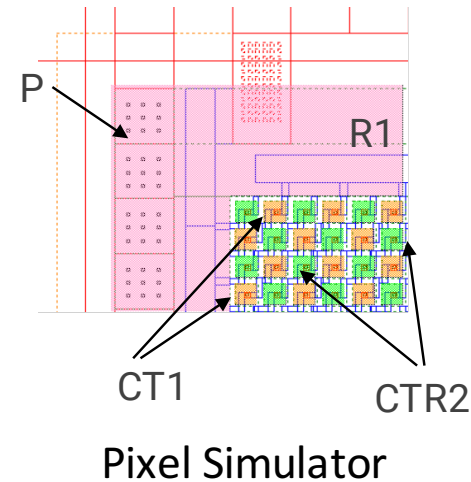
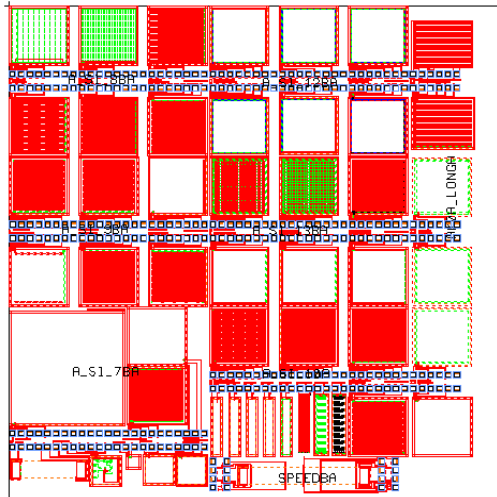


α -Si:H 3T Pixel



Month 3

Rapid-Prototyping: High-precision R&D



- Low-cost access to wide experimental space. (Combinatorial Experimentation)
 - Miniaturization
 - Large process precision
- 400 experiments per run.
 - Materials (8 splits per lot, with statistics)
 - Device physics (55 experiments, n=450)

Case 2: Low-Rate Learning. 60MW Solar Module Pilot Line



- Goal: Prevent being blindsided; have a backup plan
- Strategy: Demonstrate at scale
 - 55 full-sized modules per hour
 - Yield > 80% 24 hour period
- Success Criteria
 - Product relevant module efficiency and distribution.
 - Repeat on two consecutive runs.
- Constraints
 - High cost (\$250,000 per run, 2 weeks 24x7 operation)
 - Only 8 experiments (3-12 data points per expt.)
- Operational Strategy
 - Detailed planning and program discussions



Typical Experiment Schedule

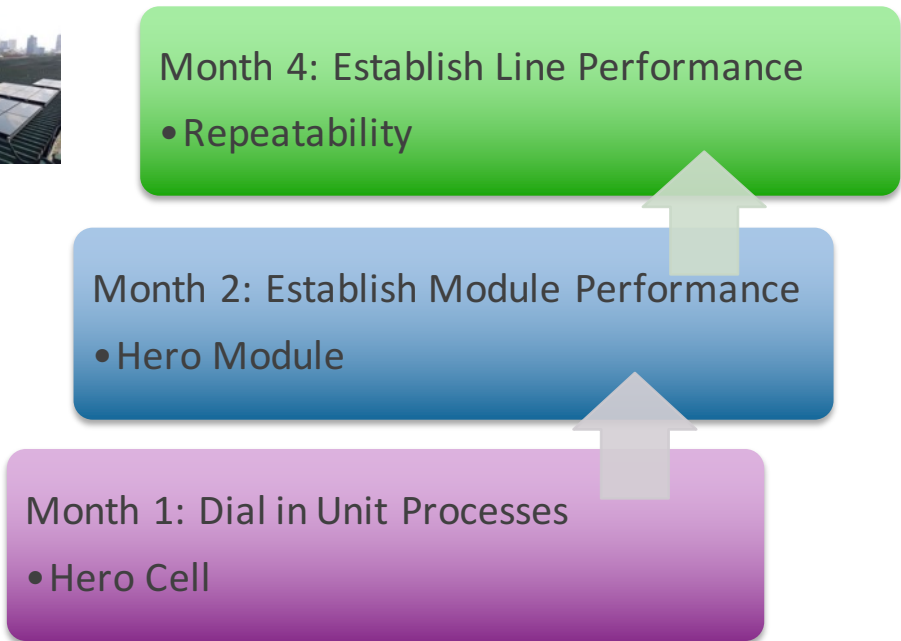
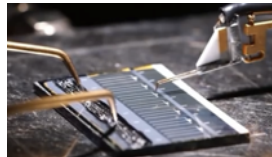
Day	1	1	2	3	4	4	5	6	7	8	9
	Ramp	1 Process Testing		2 Testing	3 Operational	4 Module Expt 1	5 Expt 2	6 Expt 3	7 Cooldown		
		Stage 1: Process Development			Stage 2: Module Development						

Flying Tiger Team Strategy



Rapid Learning Strategy

- Move up the hierarchy as quickly as possible.
- Gain speed, sacrifice stability.



High-risk, predicated on knowing 1st and 2nd order physics.

Other Thoughts



- Know what the **end-customer** values
- Thoroughly define possible failure mechanisms
 - **Mundane** mechanisms are most often the source
- Use binary search algorithms to isolate problems
 - More effective than “shot-gunning”
- Shortcuts buy time at the expense of risk.
 - Speed vs thoroughness (no right answer, only balance)
- Always question assumptions
 - short-cuts require assumptions
- Select the right metrics and quantify

Summary



- Manufacturability: How to get Cost lower than Value
- Framework
 - What does the end-customer value?
 - Product definition | value | value chain position.
- Analysis
 - Method for defining strawman manufacturing flow (Cost-based).
 - Define the flow sooner rather than later for risk analysis.
 - ~TRL5 | update as needed | effort commensurate with knowledge
 - Implement manufacturability constraint when only a single path can be supported.